

# THE DIRECTOR OF ATHLETICS

Welcome to Blazer Boosters!

Thank you for choosing to impact the lives of over 450 Blazer student-athletes that goes far beyond the playing surface. If you are making your first gift of support to UAB Athletics, thank you for helping us Power Up to compete at a championship level. If you are renewing your support, thank you for continuing to enhance the student-athlete experience at UAB.



As the landscape of college athletics continues to evolve and we progress as members of

the American Athletic Conference, our ability to Win Championships, Graduate with Honors, and Make a Difference in the Birmingham Community is anchored in the generosity of our Blazer Boosters members. Growth in our membership base and in the Blazer Scholarship Fund are vital as we continue to transform from a program of promise to one of sustained excellence.

Facility projects and capital investments remain a priority for UAB Athletics and can only be achieved through the expansion of the Ever Loyal Society. We need you to join Blazer Boosters and help strengthen our commitment to pursue championships.

The goals for UAB Athletics are never out of reach when we properly resource our coaches and student-athletes. As you help us grow in national prominence, you enhance our ability to mirror the excellence of our university. Thank you for helping us become one of the premier athletics programs in the country.

Go Blazers!

Mark T. Ingram Director of Athletics University of Alabama at Birmingham



## WELCOME TO BLAZER BOOSTERS

Blazer Boosters is the official fundraising organization for UAB Athletics and the catalyst behind the effort for UAB Athletics to continue to Power Up as members of the AAC.

Blazer Boosters is committed to maximizing philanthropic support to ensure the Blazers are resourced at a championship level by engaging with donors, alumni, and fans willing to show their financial generosity and enhance the student-athlete experience at UAB.



### HOW WE POWER UP

#### Grow the number of donors to UAB Athletics

#### Strengthen the Blazer Scholarship Fund

 $\star$  Increase the impact on the overall scholarship bill

#### **Capital Projects and Facility Improvements**

★ Complete funding on our basketball and baseball facilities projects

#### **Sport Gift Accounts**

 ★ Grow operational budget support for the 18 sports sponsored by UAB Athletics

#### **Student-Athlete Development**

 ★ Grow investment in the Blazer student-athlete experience through Blazer Made and Blazer Allies

# OUR MISSION YOUR IMPACT

450+ Student-Athletes

**Overall GPA: 3.27** 

94% Graduation Success Rate in 2022-23

87 student-athletes graduated in 2023

3,800+ Community Service Hours



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Student Athlete

## BLAZER BOOSTERS PRIORITY POINTS

Blazer Boosters priority points is a ranking system that creates a fair and equitable method for recognizing Blazer Boosters members. Priority points are earned through your generous support of Blazer Boosters and UAB Athletics. A minimum gift of \$50 in the current UAB Athletics giving year is required to activate your priority points for ranking. Over time, Blazer Boosters priority points will allow UAB Athletics to prioritize certain benefits to donors who give consistently for both annual giving programs and restricted (sport-specific, endowments, capital) gifts.

### **PRIORITY POINT OPPORTUNITIES**

- 1 Point: for every \$100 in lifetime giving to UAB Athletics
- 5 Points: for every \$100 in total giving to UAB Athletics during the current year
- 5 Points: for every consecutive year as a Football or Men's Basketball season ticket holder since 2006
- 10 Points: for each consecutive year as a Blazer Boosters member since 2003 (Minimum \$50 membership per year)

### **BONUS POINT OPPORTUNITIES**

10 Points - for UAB Alumni

10 Points - for current UAB Employees

25 Points - for former Blazer student-athletes

### SAMPLE DONOR EXAMPLES

	Bobby Blazer	Points	Grace Green	Points	Grant Gold	Points
Lifetime Giving	\$2,700	27	\$200	2	\$53,000	530
Current Year Giving	\$200	10	\$50	0	\$5,000	250
Years of Football season tickets	4	15	2	5	13	60
Years of Men's Basketball Season tickets	10	45	0	0	15	70
Years of Blazer Boosters Membership	10	90	2	10	18	170
UAB Alumni	Yes	10	Yes	10	No	0
Current UAB Employee	No	0	No	0	Yes	10
Active B Club Member	No	0	Yes	25	No	0
Total Points		197		52		1090
Rank		2		3		1



### THE EVER LOYAL SOCIETY

The Ever Loyal Society recognizes those who make philanthropic commitments of \$25,000 and above to the UAB Athletics Foundation through Blazer Boosters. The Ever Loyal Society helps position UAB Athletics to compete at the highest level nationally and is essential to the growth of the UAB Department of Athletics. Gift commitments to the Ever Loyal Society are above and beyond any ticket-related annual membership and can be fulfilled over a multi-year period.

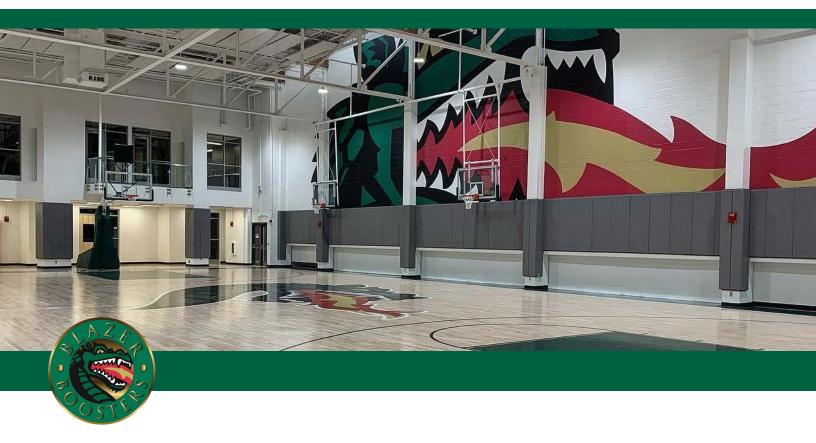
Members of the Ever Loyal Society gain access to exclusive stewardship and naming opportunities. Naming opportunities and associated benefits are based on the individual project. All contributions to the Ever Loyal Society are tax-deductible. Your gift will allow Blazer student-athletes to enjoy an elite-level college experience while positioning the Blazers to become one of the premier athletics programs in the country.

### NEW COMMITMENTS THAT EARN CREDIT TOWARDS EVER LOYAL SOCIETY MEMBERSHIPS:

UAB Athletics Facility Projects Gene Bartow Fund for Excellence Endowed Athletic Scholarships Blazer Allies Education Fund Sport Gift Account Donations Blazer Made

### CURRENT FACILITY PROJECTS:

Bartow Arena Renovation Project Baseball and Softball Facilities



### BLAZER SCHOLARSHIP FUND

The Blazer Scholarship Fund is the lifeblood of UAB Athletics. All resources designated to the Blazer Scholarship Fund, both philanthropic gifts and scholarship seat fees, are used to supplement the cost of student-athlete scholarships provided by UAB Athletics (currently over \$8 million annually). Your support to the Blazer Scholarship Fund directly impacts over 450 Blazer student athletes and fortifies the foundation of support on which we position UAB Athletics to compete at the highest level of college athletics. Your support to the Blazer Scholarship Fund is vital to the pursuit of our mission to **Win Championships, Graduate with Honors, and Make a Difference.** 

JAN. 1 2024 giving year begins

**IMPORTANT DATES** 

**APRIL 1** FOOTBALL PRIORITY SEAT DEADLINE

### SEPT. 1

MEN'S BASKETBALL PRIORITY SEAT DEADLINE

DEC. 31 2024 GIVING YEAR ENDS



# ANNUAL MEMBERSHIP LEVELS AND BENEFITS

	IGNITE	LOYALTY	GREEN	GOLD	CAPTAIN	ALL CONFERENCE	ALL AMERICAN	HALL OF FAME	VICTOR'S CIRCLE	AD SOCIETY
	\$50	\$100	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000+	\$25,000+
Equivalent Value to the Student-Athlete	Campus Parking for a Year	Practice Apparel for a Year	School Supplies for a Year	Textbooks for a Semester	Textbooks for a Year	Meals for a Year	Housing for a Year	In-State Tuition for a Semester	Full In-State Scholarship for a Semester	Full In-State Scholarship for a Year
Annual Blazer Boosters Membership Package	Ś	Ş	Ś	Ś	Ś	۹	Š	چې	<b>Š</b>	چ
Opportunity for Scholarship Seating and Parking for Football		<b>\$</b>	Ś	Ś	Ś	Ś	Ś	Ś	Ś	۹
Opportunity for Scholarship Seating for Men's Basketball			Ś	Ś	Ś	Ś	Ś	Ş	Ś	۹
Blazer Boosters Gold Card				Ś	Ś	Ś	Ś	Ś	Ś	Ś
Invitation to UAB Athletic Events with the Opportunity to Engage with UAB Coaches					Ś	Ś	<b>Š</b>	۹	۹	<b>\$</b>
Purchase Opportunity: Courtside Seating*						۲	A	۶	۹	<b>\$</b>
Annual UAB Athletics VIP Event Invitation							Ś	Ś	Ś	Ś
Champion Club Access for Football								2 TICKETS 2 PARKING PASS	4 TICKETS 4 PARKING PASS	6 TICKETS 6 PARKING PAS
Champion Club Access for Men's Basketball								2 TICKETS 2 PARKING PASS	4 TICKETS 4 PARKING PASS	6 TICKETS 6 PARKING PAS
In-Game Recognition									چې	Ś
Exclusive UAB Athletics Experience								200		چې

\*Based on availability.

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HOME OF THE UAB BLAZE

### WINNING CHAMPIONSHIPS BY POWERING UP TO THE CHAMPION CLUB

Members who give to the Blazer Scholarship Fund at the Hall of Fame Level (\$10,000) or above are considered Champion Club members. Champion Club membership benefits vary based upon your level of giving. Benefits are as follows:

	HALL OF FAME	VICTOR'S CIRCLE	AD SOCIETY
	\$10,000 - \$14,999	\$15,000 - \$24,999	\$25,000+
Champion Club Access for Football	2 Tickets	4 Tickets	6 Tickets
	2 Parking Passes	4 Parking Passes	6 Parking Passes
Champion Club Access for Men's Basketball	2 Tickets	4 Tickets	6 Tickets
	2 Parking Passes	4 Parking Passes	6 Parking Passes
In-Game Recognition		Ş	Ś
Exclusive UAB Athletics Experience			<b>M</b>

### FOOTBALL

- Access to parking in the Gold Lot or Silver Garage based on preference and availability.
- Complimentary in-game meals
- Access to opponent chalk talk/preview video
  from UAB Football Staff member

### **MEN'S BASKETBALL**

- Valet Parking
- Access to Champion Club 90 minutes prior to tip off and during halftime
- Complimentary pregame meals
- Access to coach's pregame chalk talk prior to tip off

#### **OTHER BENEFITS**

- Blazer Boosters "Champion Club" logo item
- Champion Club season credential to access in game benefits (one per ticket)
- All Champion Club memberships are tax deductible less the scholarship seat fee requirements and premiums for locations in Protective Stadium and Bartow Arena



### 2024 UAB FOOTBALL PRIORITY SEATING



DESCRIPTION	QTY	TICKET PRICE	SCHOLARSHIP SEAT FEE	TOTAL Cost
CABANAS		\$300	-	
STADIUM CLUB SEATING		\$300	\$800	
WEST SIDE SCHOLARSHIP SEATING		\$180	\$275	
FIELD CLUB		\$180	\$75	
EAST SIDE SCHOLARSHIP SEATING		\$180	\$75	
PUBLIC SEASON TICKET SEATING		\$180	-	
🛛 UAB EMPLOYEE SEATING		\$160	-	
BLAZE'S CORNER SEASON TICKET SEATING		\$120	-	
FAMILY ZONE SEASON TICKET SEATING		\$99	-	
PARKING PASS		\$120	-	
TICKETS FOR TROOPS DONATION		\$10	-	



### PARKING

210



# **BLAZER BOOSTERS** PREMIUM EXPERIENCES

### FOOTBALL AT PROTECTIVE STADIUM



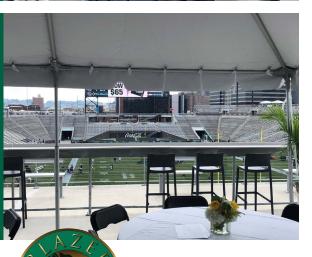
#### **STADIUM CLUB** \$800 PER SEAT MEMBERSHIP + COST OF SEASON TICKET

With over 1,700 seats in inventory, expect a cushioned chairback seat with midfield views. Stadium Club seat holders will enjoy access to the climate-controlled club lounge with complimentary premium concessions, cash bar, and private restrooms.



### SUITE

34 private suites fill out the press box tower providing indoor and outdoor seating, a variety of catering options, TVs and a suite attendant to assist with needs that may arise. Suites for UAB Football have been sold out, but a waiting list is available for those interested in this premium experience.



### CABANA

#### SEASON AND SINGLE GAME OPPORTUNITY AVAILABLE

Enjoy UAB Football game days with friends, family, or colleagues while making a meaningful impact on Blazer student-athletes. These outdoor suites located on the North Concourse are perfect for a group experience. Up to 24 tickets are available with a variety of seating options to accommodate eating, conversation, and enjoying the game day experience.



FOR MORE INFORMATION ABOUT PREMIUM EXPERIENCES CONTACT JACAREY GOODEN AT JACAREY1@UAB.EDU.

### 2024-25 UAB BASKETBALL PRIORITY SEATING



DESCRIPTION	TICKET PRICE	SCHOLARSHIP SEAT FEE
COURTSIDE SEATING	\$275	\$2,500
CENTER COURT SCHOLARSHIP SEATING	\$275	\$1,000
SIDELINE SCHOLARSHIP SEATING	\$275	\$750
RESERVED SCHOLARSHIP SEATING	\$275	\$150
PUBLIC SEASON TICKET SEATING	\$275	-
BLAZE'S CORNER SEATING	\$110	-
STUDENT SEATING	-	-
PARKING PASS	\$90	-

VALET PARKING

CAPTAIN PARKING

SINGLE GAME PARKING

SEASON PARKING

ALL-AMERICAN PARKING

ALL-CONFERENCE PARKING

MEMBERSHIP LEVEL

\$10K+

\$5K+

\$2,500+

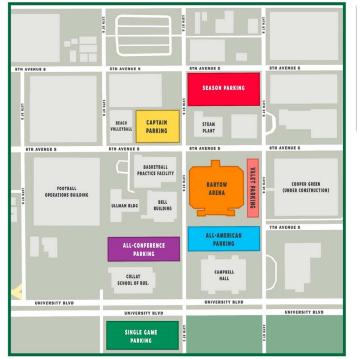
\$1,000+

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### **PRIORITY PARKING**



# **BLAZER BOOSTERS** PREMIUM EXPERIENCES

### BASKETBALL AT BARTOW ARENA



#### **COURTSIDE** \$2,500 PER SEAT MEMBERSHIP

Season ticket holders will be able to feel like they are a part of the action with seats on the sideline or the baseline. Pair this great location with hospitality for a truly elite gameday experience.



#### GREEN & GOLD ROOM \$1,250 PER SEAT MEMBERSHIP

Beginning 90 minutes prior to tip-off through start of the second half, enjoy a catered meal, cash bar, and chalk talk with a member of the coaching staff. Complimentary snacks, soft drinks, and bar service are available while the room is open.



#### **CHAMPION CLUB** \$10,000 TO \$25,000 ANNUAL MEMBERSHIP

Champion Club members have the opportunity to secure 2 to 6 tickets with access to the Champion Club and Green & Gold Room. Beginning 90 minutes prior to tip-off through start of the second half, enjoy access to a catered meal and complimentary bar service.

FOR MORE INFORMATION ABOUT PREMIUM EXPERIENCES CONTACT JACAREY GOODEN AT JACAREY1@UAB.EDU.

## GOING BEYOND THE PLAYING SURFACE

### **BLAZER MADE**

Contributions to Blazer Made will allow UAB Athletics to provide comprehensive programming within the areas of Personal Development, Leadership Development, and Career Preparedness. The enhancement Blazer Made delivers to UAB studentathletes will provide them with the know-how to achieve greater success upon graduation and in their respective professional careers.

### **BLAZER ALLIES**

Blazer Allies serves as a support arm of the UAB Department of Athletics and is charged with listening, aiding, educating, and developing strategic action on areas of diversity, inclusion, social justices, gender equity, LGBTQIA+, disabilities, and social economic status. Blazer Allies is comprised of the entire department, student-athletes, coaches, and administrators, along with university and community partners.

### **SPORT GIFT ACCOUNTS**

Donations to sport gift accounts contribute to the enhancement of a specific program's operating budget. Members are not eligible for benefits such as priority seating or parking as outlined in the later pages of this brochure. However, sport specific donors are eligible for non-tangible benefits outlined by the sport in which their restricted contributions are made.



# WAYS TO INVEST IN BLAZER STUDENT-ATHLETES

### **HOW TO GIVE**

CASH, CHECK, OR CREDIT CARD – Includes company or personal checks (payable to UAB Athletics Foundation)

**PAYROLL DEDUCTION** – Available to UAB Employees only

**STOCK** – Includes stocks, bonds, and mutual funds that may offer significant tax advantages. We recommend discussing with your tax advisor.

**MATCHING GIFTS** – Some employers match charitable contributions made by their employees. Please check with your employer and submit your matching claim with your donation.

**PLANNED AND ESTATE GIFTS** – Creating your legacy through planned giving can help you make a powerful and lasting difference to UAB Athletics.

**OTHER GIVING CHANNELS** – Gifts in the form of in-kind contributions, IRA distributions, donor advised funds, or private foundation support are great ways to support UAB Athletics.

### WAYS TO GIVE

**ONLINE** - Scan the QR code to give on your mobile device

MAIL - You can finalize al gifts of support by mail. Please send all gifts to Blazer Boosters, Bartow Arena West Tower, 617 13th Street South, Birmingham, AL 35294

**IN PERSON** - Visit Blazer Boosters Offices (Bartow Arena West Tower) where a staff member can answer any questions you may have or help you renew your membership.



# **MAKE A DIFFERENCE**

**WIN CHAMPIONSHIPS GRADUATE WITH HONORS** 

**#POWERUP #WINASONE**